

W I S C O N S I N  
O P T O M E T R I C  
A S S O C I A T I O N

6510 Grand Teton Plaza Suite 312  
Madison, WI 53719

To: Wisconsin/Michigan Optometrists

From: Dr. Tom Rued - Chair, Northwoods Education Event

Date: July 2011

**The WOA Northwoods Education Event**  
**"Unique CE in a Unique Setting" - October 7-8, 2011**

The WOA Northwoods Education Event is moving to a new location for 2011 at The Black Bear Lodge in St. Germain (1279 Halberstadt Road, St. Germain, WI 54558). We are very excited about this new venue and all it has to offer. Traditionally, the event does move to a new location every few years. The Black Bear Lodge is located on Little St. Germain Lake, and features paved lakefront walkways connecting 2,100 feet of lakefront. Amenities available at the resort include cedar piers, ample boat trailer parking, geocaching, aluminum fishing boats and outboard motors, pontoon boats, hydro-bikes, canoes, kayaks, and paddle boats. You will also find campfires with wood supplied, volleyball, playgrounds, and sand boxes. The area surrounding the lodge includes golf courses, horseback riding and go-carts, the Snowmobile Hall of Fame and Museum, and the new Vilas county 'hike and bike' trail. For additional information on the lodge, please visit Black Bear's website at [www.blackbearlodge.com](http://www.blackbearlodge.com). Call 1-800-563-4340 to make your reservations at The Black Bear Lodge today, and make sure to mention you are with the Wisconsin Optometric Association. The room/lodge block will be released on September 7<sup>th</sup>, 2011, so make sure to call today to reserve your room.

There are two types of accommodations available in the WOA block, including Bear Trap Suites and Deluxe or Premier Lodge Homes with a rate of \$129 per night for a one bedroom or \$169 per night for a two bedroom. The Bear Trap suites have a private bedroom with king bed, knotty-pine bathroom with new fixtures, and tile floor. The living area includes a sleeper sofa, color-cable TV and DVD player, HBO, dinette table & chairs, and a kitchen-equipped with modern appliances and all the essentials. The Luxury Lodge condo-style units have 2 bedrooms/baths, a stone gas fireplace, dinette table for 6, a complete kitchen including basic kitchenware, high speed internet access, 37" LCD TV's and lake-side decks or patios.

The education schedule will remain the same as last year with Friday featuring early morning and early evening sessions and Saturday featuring a four hour morning session. On Friday and Saturday a continental breakfast will be served along with evening hors d'oeuvres during Friday evening's education session.

Whether you like to fish, golf, or just enjoy a fall walk in the north woods, this unique CE seminar is for you. There will be eight hours of quality, diverse continuing education, including: Two hours of glaucoma (GL), two hours anterior segment (AS), two hours pharmacology (PH), one hour neuro optometry (NO) and one hour functional vision (FV). Rest assured, there will be plenty of time left for outdoor activities. Dr. Kate Buffington will kick things off on Friday morning with a lecture on binocular vision and neuro rehabilitation following traumatic brain injury, and the day will end with Dr. Kurt Schwiesow providing attendees an update on glaucoma. Saturday morning will include four hours of education with Dr. Kirk Scattergood, covering uses of AntiVEGF drugs, followed by Dr. Matthew Thompson with an update on viral diseases and ocular surface disease. A continental breakfast on Friday and Saturday as well as snacks and refreshments Friday evening are also included in your registration fee for this wonderful event.

Dr. Jack Brueckner will hold fishing contests in musky and walleye categories and will award prizes to the winners ('Catch and release' will be encouraged for muskies, of course). Prize categories are likely to include awards for the largest musky, largest walleye, largest northern, and largest grouse.

Please complete the enclosed registration form, and mail or fax it to the WOA. Call The Black Bear Lodge immediately for room reservations at 1-800-563-4340, as the block will be released for public reservation on September 7, 2011. Be sure to mention you are with the Wisconsin Optometric Association event. Previous participants can attest to the quality and quantity of the fun that has been a part of this event for the past 16 years.

# EDUCATION SCHEDULE

2011 Wisconsin Optometric Association Northwoods Education Event

## Friday, October 7

7:00 a.m.-9:00 a.m.

### **Education – Dr. Kathleen Buffington (1 hour FV and 1 hour NO)**

#### **Diagnosis and Treatment of Binocular Vision Problems in Primary Eye Care**

This course aims to teach fast, low-tech, useful tests that any optometrist can employ in their office to catch a majority of symptomatic binocular vision deficits. Primary care treatments such as special spectacle Rx's, computerized vision therapy, and home-based therapy will be discussed. Dr. Buffington will also discuss circumstances when office-based vision therapy is most appropriate. Finally, the course will cover recent studies and their findings regarding home-based vs. office-based vision therapy, as well as the best frequency, duration, and method of patching for amblyopia.

#### **Neuro-Optometric Rehabilitation Following Traumatic Brain Injury**

This course will cover the diagnosis and treatment of vision problems following traumatic brain injury in patients and is designed for the primary care optometrist. Although the course will primarily focus on methods for employment in a primary eye care setting, Dr. Buffington will also discuss scenarios when other treatment options such as vision therapy and occupational therapy are appropriate.

6:00 p.m.- 8:00 p.m.

### **Education - Dr. Kurt Schwiesow – (2 hrs GL)**

#### **Anterior Segment Dysgenesis and Glaucoma**

This discussion will serve to provide a thorough review of anterior segment dysgenesis syndromes and associated glaucoma. The focus will be on identifying the clinical characteristics as well as the prognostic implications for the patient and family. Dr. Schwiesow's review will also cover other forms of developmental glaucomas.

#### **Mysteries of the Glaucoma Clinic**

This lecture will be presented as a series of unknowns, with the purpose being to challenge the audience to think through each case from the clinician's perspective.

## Saturday, October 8

7:00 a.m. - 9:00 a.m.

### **Education - Dr. Kirk Scattergood**

#### **Current Indications For The Use Of AntiVEGF drugs**

This presentation will review all other pathologic conditions for which AntiVEGF drugs are currently used, taking a look at viable literature on the subject and also the drugs' various stages of development. In addition, Dr. Scattergood will cover the indications for necessary treatment using AntiVEGF drugs.

9:00 a.m. – 11:00 a.m.

### **Education – Dr. Matt Thompson (2 hours AS)**

#### **Ocular Surface Disease**

This lecture will cover the diagnosis of dry eye disease and blepharitis, highlighting new and old treatment modalities for these conditions. The medical and surgical treatment options for epithelial basement membrane disease and Salzmann's nodular degeneration will also be reviewed.

#### **Herpes Simplex, Herpes Zoster, and Microbial Keratitis**

This lecture will review viral infections of the cornea, focusing on the differences between herpes simplex and herpes zoster infections and their treatments. Dr. Thompson will also discuss microbial resistance and antibiotic coverage.

# Featured Speakers:



**Kathleen Buffington, O.D., FCOVD**

A member of the Wisconsin Optometric Association, American Optometric Association, and the Optometric Extension Program Foundation, Dr. Kathleen Buffington graduated from the University of Missouri-St. Louis School of Optometry in 1999 and proceeded to earn her Fellowship in COVD in 2004. Following her graduation from optometry school, she initially practiced at multiple locations in north-central Wisconsin before opening Buffington Optometry, LLC in 2002, which offers primary care and vision therapy services. This serves as Dr. Buffington's primary practice and is located in Woodruff, WI; however, she recently opened a satellite practice in Wausau, WI, in 2009, which offers evaluations and treatment for binocular vision deficits, tracking deficits, learning-related vision deficits, and vision problems following traumatic brain injuries.

**Kirk Scattergood, M.D.**



A member of the American Society of Retina Specialists, Dr. Scattergood specializes in diseases of the retina and vitreous. He has an undergraduate degree from M.I.T. and received his medical degree from Johns Hopkins University in Baltimore. Dr. Scattergood completed his internship at Lankenau Hospital in Philadelphia and his residency in ophthalmology at the University of Virginia. His fellowship training in retina/vitreous disease was completed at the University of British Columbia.

Dr. Scattergood is board certified and is a member of the American Academy of Ophthalmology. He has been with Green Bay Eye Clinic since 1994, having previously practiced at Alliance Eye Clinic in Alliance, OH.

Dr. Scattergood specializes in diabetic retinopathy, diabetic macular edema, cryotherapy, epiretinal membrane surgery, macular degeneration, laser surgery, and retinal detachment. His specialties also include intraocular tumors, treatment of retinal tears and holes, fluorescein angiography, vitrectomy, ocular ultrasonography, photodynamic therapy, macular hole, ocular histoplasmosis, posterior vitreous Separation, and retina.

**Kurt Schwiesow, M.D.**



Kurt Schwiesow, M.D., is in private practice at Tower Clock Eye Center in Green Bay, Wisconsin. Dr. Schwiesow received his Doctor of Medicine degree from the University of Wisconsin Medical School in Madison. He completed an ophthalmology residency at the Drexel University College of Medicine in Philadelphia, PA, followed by a glaucoma fellowship at the Department of Ophthalmology at the University of Wisconsin Medical School.

Dr. Schwiesow is a clinical Assistant Professor of Ophthalmology as part of the volunteer faculty at the University of Wisconsin-Madison. He is also board certified by the American Board of Ophthalmology.

**Matthew J. Thompson, M.D.**



Matthew J. Thompson, M.D., is in private practice at Tower Clock Eye Center in Green Bay, Wisconsin. He completed a Fellowship in Cornea and Refractive Surgery at the University of Michigan in 2007. Prior to this, he was a resident at the University of Wisconsin-Madison. He has published multiple articles in peer-reviewed journals and has authored textbook chapters on refractive surgery, corneal surgery, and infectious diseases of the eye.

# WOA Northwoods Education Event

October 7-9, 2011

*Deadline for Registration is October 1st*

Doctor's Name: \_\_\_\_\_ License #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ AOA ID # \_\_\_\_\_

Email Address: \_\_\_\_\_ OE Tracker #: \_\_\_\_\_

Guest Name(s): \_\_\_\_\_

## Please indicate your registration preferences below:

- ◇ **WOA/AOA Member Registration Fee...\$150** (includes eight hours of continuing education, breakfasts, snacks and all entry fees for the fishing contests)
- ◇ **NON MEMBER Registration...\$450 each** (includes eight hours of continuing education, breakfasts, snacks and all entry fees for fishing contests)
- ◇ **Guest Registration...\$70 per person** (includes entry fees for fishing contests and snacks). Does NOT include education.

### Total fees:

Member Seminar Registration: \_\_\_\_\_ @ \$150 = \$ \_\_\_\_\_

Non Member Seminar Registration: \_\_\_\_\_ @ \$450 = \$ \_\_\_\_\_

Number of Guests: \_\_\_\_\_ @ \$70 each = \$ \_\_\_\_\_

Total.....\$ \_\_\_\_\_

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or Visa #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ 3 Digit V Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Street Address where CC bill is received: \_\_\_\_\_

Zip Code where CC bill is received: \_\_\_\_\_

**Please return form to:**  
Wisconsin Optometric Association  
6510 Grand Teton Plaza – Suite 312  
Madison, WI 53719  
Phone: 608-824-2200  
Fax: 608-824-2205