

The First Annual WOA Summer Education Event August 5-6, 2011 – Blue Harbor Resort, Sheboygan, WI

Dr. Cynthia Overly-Malvitz, Summer Education Event Chair on behalf of the WOA Education Committee is pleased to announce the first annual 2011 Summer Education Event to be held **August 5-6 at the Blue Harbor Resort in Sheboygan, WI**. The resort is located on the shoreline of Lake Michigan and provides first-class amenities including 182 family-sized suites and 64 villas, a 54,000 square-foot indoor entertainment area, Spa featuring Aveda products, Arcade™, Ship Shape Place™ fitness center, Crew Club™ craft and activity room, two casual themed restaurants - On The Rocks Bar & Grille™ and Rusty Anchor Buffet™, and homemade fudge and delicious treats from Sweetshop Landing Confectionery.

Room Information

The room rate is \$179 for run of the house (which includes King Suites, Family Suites, Family with Fireplace Suites, Kid Aquarium Suites and Boathouse Suites) for both Friday and Saturday evening. There is an additional resort fee of \$7.99 per room, per night. Make your reservation today by calling [1-866-701-2583](tel:1-866-701-2583) and providing the group code [7AD1MS](#). All reservations require a credit card number and deposit for the first night's lodging. As the summertime is peak season and tends to be quite busy in terms of events, WOA recommends that members call early to reserve their rooms at Blue Harbor. Reservations can also be made online at www.blueharborresort.com by clicking on the reservations page and entering the dates, number of guests and the group code, [7AD1MS](#). If you decide to cancel your reservation, cancellations must be made at least 72 hours prior to arrival date, and a \$25 cancellation fee will apply. *******All attendees will be responsible for making their own room reservations by calling the hotel directly at 1-866-701-2583*******

Resort Features and Amenities

The Reflection Spa featuring Aveda products is open every day at the Blue Harbor Resort and Conference Center. Experience new treatments, retreat into peaceful tranquility, and dissolve your stress away under the hands of Blue Harbor's licensed professionals. The full-service spa menu is designed with a variety of treatments that cater to men and women alike. If you're looking for a more family friendly adventure, check out Breaker Bay™ indoor water park, with over 43,000 square feet of water adventure.

Golf

A summer resort getaway would not be complete without golf. There are three great golf courses within a 15 to 25 minute drive from the resort, including:

- ◇ The Bull at Pinehurst Farms (Sheboygan Falls)—Wisconsin's only Jack Nicklaus Signature golf course, Pinehurst Farms has over 150 years of history. The Bull was rated the #3 course in the state by GolfWisconsin.com and ranks as the #86 public course in America in Golf Digest's "America's 100 Greatest Golf Courses."
- ◇ Blackwolf Run and Whistling Straits (both in Kohler)—Also ranked within "America's 100 Greatest Golf Courses," Blackwolf Run is the site of the upcoming U.S. Women's Open in 2012. Whistling Straits offers two courses and has hosted the PGA Championship, U.S. Senior Open and the Palmer Cup.

Education

We have an excellent lineup of speakers for this event, including: glaucoma specialist Dr. Kurt Schwiesow, M.D. and corneal specialist Dr. Matthew J. Thompson, M.D. from Clock Tower Eye Specialists in Green Bay; and retina and vitreous specialist Dr. Glen Wang, M.D., from the Green Bay Eye Clinic. There will be 8 hours of Wisconsin Optometry Examining Board approved education including 1 hour glaucoma, 2 hours posterior segment, 1 hour neuro optometry and 4 hours anterior segment.

Please complete the enclosed education registration form and mail or fax it to the WOA office at the number on the form. Call the Blue Harbor Resort immediately for room reservations at [1-866-701-2583](tel:1-866-701-2583), and make sure to mention the group code: [7AD1MS](#). The room block will be released on July 5, 2011 and group rates and availability are not guaranteed after that date.

Course Schedule

Fri August 5

2:00 p.m. – 2:50 p.m.

Kurt Schwiesow, M.D.

“Developmental Glaucoma”

1 hour GL

Intended as a global review of developmental glaucomas, this presentation will cover areas such as congenital and childhood glaucomas as well as glaucomas involving structural anomalies of the angle and anterior segment. This will include a summary of pertinent genetic implications for the patient as well as appropriate diagnosis and treatment strategies.

2:50 p.m. – 3:40 p.m.

Kurt Schwiesow, M.D.

“Non-glaucomatous field loss in grand rounds style”

1 hour NO

This lecture will be given as a series of case presentations intended to give a good review of interesting glaucoma referrals I have received to this point in my career. Audience participation will be encouraged, appreciated, and possibly forced. The main point of this talk is to help the clinician appreciate that sometimes the hoof beats really are zebras.

3:40 p.m. – 4:00 p.m.

Break

4:00 p.m. – 4:50 p.m.

Matt Thompson, M.D.

“Treatment Advances in Dry Eye and Blepharitis”

1 hour AS

This lecture will cover the diagnosis of dry eye disease and blepharitis as well as highlight new and old treatment modalities for the conditions.

4:50 p.m. – 5:40 p.m.

Matt Thompson, M.D.

“Microbiology and Treatment of Corneal Ulcers in 2011”

1 hour AS

This lecture will review viral infections of the cornea focusing on the differences between herpes simplex and herpes zoster infections and their treatments. Microbial resistance and antibiotic coverage will also be addressed.

6:00 p.m.

Dinner on your own

Sat August 6

8:00 a.m. – 8:15 a.m.

Continental Breakfast

8:15 a.m. – 9:05 a.m.

Matt Thompson, M.D.

“Treatment of Recurrent Corneal Erosion”

1 hour AS

This lecture will cover epithelial basement membrane disease and the medical and surgical treatment options. Salzmann's nodular degeneration and its treatment will also be discussed.

9:05 a.m. – 10:00 a.m.

Matt Thompson, M.D.

“Diagnosis of Conjunctival Tumors”

1 hour AS

This lecture will include the presentation of photos of several benign and malignant conjunctival lesions and discuss clinical clues to diagnosis and treatment of the various entities.

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 12:00 p.m.

Glen Wang, M.D.

“Update on Macular Degeneration”
2 hours PS

This course first deals with the epidemiology of age-related macular degeneration (**ARMD**) and includes discussions concerning the demographics and risk factors associated with this condition. Next, the classification and progression of ARMD will be described, distinguishing between wet and dry forms. Various diagnostic modalities will be included as well. The final section focuses on the treatment options and future directions for ARMD.

12:00 p.m.

Lunch on your own

Featured Speakers:



Kurt Schwiesow, M.D.

Kurt Schwiesow, M.D., is in private practice at Tower Clock Eye Center in Green Bay, Wisconsin. Dr. Schwiesow received his Doctor of Medicine degree from the University of Wisconsin Medical School in Madison. He completed an ophthalmology residency at the Drexel University College of Medicine in Philadelphia, PA, followed by a glaucoma fellowship at the Department of Ophthalmology at the University of Wisconsin Medical School.

Dr. Schwiesow is a clinical Assistant Professor of Ophthalmology as part of the volunteer faculty at the University of Wisconsin-Madison. He is also board certified by the American Board of Ophthalmology.



Matthew J. Thompson, M.D.

Matthew J. Thompson, M.D., is in private practice at Tower Clock Eye Center in Green Bay, Wisconsin. He completed a Fellowship in Cornea and Refractive Surgery at the University of Michigan in 2007. Prior to that, he was a resident at the University of Wisconsin. He has published multiple articles in peer-reviewed journals and has authored textbook chapters on refractive surgery, corneal surgery, and infectious diseases of the eye.



Wei-Chuan (Glen) Wang, M.D.

Dr Wei-Chuan (Glen) Wang earned his Bachelor's and medical degrees from the University of Virginia. He completed his internship at Harbor Hospital Center in Baltimore, MD, and his ophthalmology residency at the University of Texas Medical Branch in Galveston. His fellowship training in disease and surgery of the retina and vitreous was completed at the University of Texas Medical School in Houston.

He is board certified by the American Board of Ophthalmology. He is a member of the American Society of Retina Specialists and the American Academy of Ophthalmology.

First Annual WOA Summer Education Event

Continuing Education Registration
August 5-6, 2011 – Blue Harbor Resort - Sheboygan

Registration Deadline of Friday, July 29, 2011

Doctor's Name _____ OE Tracker #: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone: _____ FAX: _____

Email Address: _____

Please indicate your registration preferences below:

- WOA or AOA Member Registration Fee...\$150** (includes eight hours of continuing education, continental breakfast, and snacks). Any doctor who is a member of the WOA or any other state association can register at member rates.
- NON MEMBER Registration...\$450 Each** (includes eight hours of continuing education, continental breakfasts, and snacks).

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or Visa # _____

Expiration Date _____ 3 Digit V Code _____ Signature _____

Street Address where CC bill is received _____

Zip Code where CC bill is received _____

Registration Information

Things You Need to Know:

Incomplete forms will delay processing. Please make sure you have provided all necessary information and type or print clearly on this form.

Confirmation notices will be sent at least two weeks prior to the seminar to all doctors who have pre-registered by July 22nd. This information will be sent via email or fax to registrants.

******No registrations will be allowed on site.**

Refunds:

Cancellation requests received by the WOA office by August 1, 2011 will receive a refund, less a \$30 administrative fee, which will be mailed after the event.

No refunds will be provided for cancellations received after August 1, 2011.

Please detach this page from the packet and return to:
Wisconsin Optometric Association
6510 Grand Teton Plaza – Suite 312, Madison, WI 53719
Fax: 608-824-2205