

W I S C O N S I N
O P T O M E T R I C
A S S O C I A T I O N

6510 Grand Teton Plaza Suite 312
Madison, WI 53719

To: Wisconsin/Michigan Optometrists

From: Dr. Tom Rued - Chair, Northwoods Education Event

Date: August 2012

The WOA Northwoods Education Event
"Unique CE in a Unique Setting" - October 12-13, 2012

The WOA Northwoods Education Event is excited to be returning to the The Black Bear Lodge in St. Germain (1279 Halberstadt Road, St. Germain, WI 54558). We are very excited about this venue and all it has to offer. The Black Bear Lodge is located on Little St. Germain Lake and features paved walkways connecting 2,100 feet of lakefront. Amenities available at the resort include cedar piers, ample boat trailer parking, geocaching, aluminum fishing boats and outboard motors, pontoon boats, hydro-bikes, canoes, kayaks, and paddle boats. You will also find campfires with wood supplied, volleyball, playgrounds, and sand boxes. The area surrounding the lodge includes golf courses, horseback riding and go-carts, the Snowmobile Hall of Fame and Museum, and the new Vilas county 'hike and bike' trail. For additional information on the lodge, please visit Black Bear's website at www.blackbearlodge.com. Call 1-800-563-4340 to make your reservations at The Black Bear Lodge today, and make sure to mention you are with the Wisconsin Optometric Association. The room/lodge block will be released on September 11th, 2012, so make sure to call today to reserve your room.

There are three types of accommodations available in the WOA block, including one bedroom Bear Trap Suites that have a private bedroom with king bed, a living area that includes a sleeper sofa, color-cable TV and DVD player, dinette table & chairs, and a kitchen equipped with all the essentials. The rate is \$129 per night. Deluxe or Premier Lodge Homes are spacious condo-style units with 2 bedrooms/baths, living room with stone gas fireplace, 37" LCD TV's with DVD, sleeper sofa, dinette table for 6, a complete kitchen including basic kitchenware, and lakeside decks or patios at \$169 per night. Complimentary Wi-Fi is available throughout the entire resort.

The education schedule will remain the same as last year, with Friday featuring early morning and early evening sessions and Saturday featuring a four-hour morning session. On Friday and Saturday, a continental breakfast will be served along with hors d'oeuvres during Friday evening's education session.

Whether you like to fish, golf, or just enjoy a fall walk in the north woods, this unique CE seminar is for you. There will be eight hours of quality, diverse continuing education, including: Two hours of glaucoma (GL), three hours anterior segment (AS), and three hours peri-operative management of ophthalmic surgery (PO). Rest assured, there will be plenty of time left for outdoor activities. Dr. Douglas Salm will kick things off on Friday morning with lectures on glaucoma, and the day will end with Dr. Eric Larson providing attendees an update on corneal dystrophies. Saturday morning will include four hours of education with Dr. Michael Vrabec, providing an update on laser cataract surgery, followed by Dr. Thomas Harvey with an update on collagen crosslinking and Keratoprosthesis. A continental breakfast on Friday and Saturday as well as snacks and refreshments Friday evening are also included in your registration fee for this wonderful event.

Dr. Jack Brueckner will hold fishing contests in musky and walleye categories and will award prizes to the winners ('catch and release' will be encouraged for muskies, of course). Prize categories are likely to include awards for the largest musky, largest walleye, largest northern, and largest grouse.

Please complete the enclosed registration form and mail or fax it to the WOA. Call The Black Bear Lodge immediately for room reservations at 1-800-563-4340, as the block will be released for public reservation on September 11, 2012. Be sure to mention you are with the Wisconsin Optometric Association event. Previous participants can attest to the quality and quantity of the fun that has been a part of this event for the past 16 years.

EDUCATION SCHEDULE

2012 Wisconsin Optometric Association Northwoods Education Event

Friday, October 12

7:00 a.m. - 9:00 a.m.

Evaluation and Treatment of Early Glaucoma

Education – Dr. Douglas Salm - (1 hour GL)

A comprehensive review of current literature concerning the diagnosis & treatment options on early open angle glaucoma.

Surgical Innovations in Primary Open Angle Glaucoma

Education - Dr. Douglas Salm - (1 hour GL)

Review of current surgical innovations for open angle glaucoma including express shunt and eye stent.

6:00 p.m. - 8:00 p.m.

Corneal Dystrophies, the Latest Research into Medical and Surgical Treatments

Education - Dr. Eric Larson – (2 hours AS)

Much new information is being discovered, especially concerning Fuch's Dystrophy. This talk will focus on research into possible medical treatments as well as look at the surgical options available today and in the near future. Grand Rounds cases will be presented at the end of the course.

Saturday, October 13

7:00 a.m. - 8:45 a.m.

Update on Laser Cataract Surgery

Education - Dr. Michael Vrabec - (2 hours PO)

Since being introduced in the USA in 2010 and in the Fox Valley in 2011, there have been many changes in this fast-evolving field. Theory, current lasers available, indications, contraindications, techniques, and results will be discussed.

9:00 a.m. - 10:45 a.m.

Collagen Crosslinking: Are We There Yet?

Education – Dr. Thomas Harvey - (1 hour PO)

Talk will review collagen crosslinking procedure, applications, current studies and real world experience. Attendees will learn how to prepare patients for this procedure and help in their management afterwards.

Keratoprosthesis Tigh trope

Education – Dr. Thomas Harvey - (1 hour AS)

Talk will review the modern artificial cornea, its advantages, and disadvantages. Other options for cornea disease will be reviewed. Attendees will learn about the need for therapeutic contact lens, ongoing antibiosis, vision threatening pitfalls, and what to look for in healthy eyes.

Featured Speakers:



Dr. Thomas Harvey

Dr. Thomas Harvey is a cornea specialist from Eau Claire, Wisconsin. He performs a wide variety of cornea and intra-ocular refractive procedures while maintaining a robust ocular surface practice. He has expertise in laser vision correction, incisional astigmatism reduction, phakic lens implantation, and refractive lens surgeries. His core goal is to provide the safest and highest quality form of vision correction for the patient considering surgery.

Dr. Harvey graduated with honors in genetics from the University of Wisconsin-Madison and later attended medical school at the Medical College of Wisconsin. Following medical school, Dr. Harvey was awarded the Outstanding Transitional Year Resident Award during his internship at St. Joseph's Hospital in Milwaukee. He completed his ophthalmology residency at the University of Pittsburgh, where he was Chief Resident. After residency, Dr. Harvey's fellowship was in cornea, anterior segment, and refractive surgery at Baylor College of Medicine in Houston, Texas.

Dr. Harvey is currently a member of several organizations, including The American Academy of Ophthalmology, the American Society of Cataract and Refractive Surgery, and Vanguard Ophthalmology Society.

Studies in collagen crosslinking, anesthesia for anterior segment surgery, and new IOL designs are ongoing. Dr. Harvey has published work in endothelial corneal transplantation and pupillometry.

Dr. Harvey's ongoing participation with national committees for cornea and refractive surgery reflect his commitment to excellence in these fields. For three consecutive years, he served on a missionary surgical team in Honduras. He has subsequently organized 3 surgical missions to Hue, Vietnam.



Dr. Eric M. Larson

Dr. Eric M. Larson, M.D., is a cornea specialist with training at the prestigious Bascom Palmer Eye Institute. Bascom Palmer has been consistently ranked as the best residency program in the country, and Dr. Larson has taken his residency and fellowship training to bring the most up-to-date and excellent eyecare to northeast Wisconsin.

As a board certified ophthalmologist, Dr. Larson specializes in ocular surgeries including cornea transplants, cataracts, glaucoma procedures, LASIK, lid procedures and tumors of the anterior eye. He has brought the latest in cornea transplant technology to the area, including lamellar transplants, which replace only the back part of the cornea to give faster recoveries and better outcomes.

With thousands of surgeries performed and his extensive academic achievements, Dr. Larson has made it a personal goal to bring excellent eyecare to his patients. He takes pride not only in diagnosing and treating disease, but also in talking with his patients and explaining medical conditions so they understand completely.



Dr. Douglas Salm

Dr. Douglas Salm is a native of the Fox Valley Area and was Valedictorian at Appleton North High School. He graduated with honors from the University of Wisconsin-Madison where he also finished his medical school training. He began his residency in Grand Rapids, MI, where he did a rotating internship. He spent three years in Chicago, IL finishing his prestigious ophthalmology residency at Loyola University, gaining exposure to all areas of medical and surgical eye care.

Dr. Salm is board certified by the American Board of Ophthalmology. He has particular interests in diabetes, macular degeneration, cataract and glaucoma. His training included Avastin, Lucentis, and Eylea treatment for macular degeneration as well as a high volume of cataract surgeries.



Dr. Michael Vrabec

Dr. Michael Vrabec, a native of Wisconsin, graduated with honors (A.O.A.) from the University of Wisconsin Medical School, where he also completed his residency training in Ophthalmology. A fellow of the American College of Surgeons, he is certified by the American Board of Eye Surgery.

Dr. Vrabec completed fellowships in corneal transplantation at the University of Iowa and in refractive surgery at the Hunkeler Eye Center in Kansas City, Missouri. For six years, he directed the corneal transplant and refractive surgery service at the University of Vermont, earning tenure in 1994. In the Fox Valley since that time, he maintains an active practice in small incision, no stitch, no shot cataract surgery (including Lifestyle Multifocal, Accommodative, and Toric IOLs), refractive surgery (including iLASIK and PRK), corneal transplantation and various types of laser surgery. He has performed over 20,000 refractive procedures, over 30,000 cataract surgeries, and is the only double-board certified surgeon in Wisconsin (in both LASIK and cataract surgery) by the

American Board of Eye Surgeons (www.aces-abes.org). He was the first doctor in Wisconsin to perform iLASIK, High Definition Laser Cataract Surgery™, INTACS, ECP laser treatment, the Verisyse Implantable Contact Lens, and the Fugo Blade. He also performed the first laser-assisted cornea transplant in Wisconsin and was the first surgeon in the state to be included in an FDA Study on Corneal Collagen Crosslinking, a treatment for keratoconus, demonstrating his commitment to bringing the best eye technology the world has to offer to his patients.

The author of over 50 professional journal articles and two textbooks, Dr. Vrabec belongs to numerous professional societies. He has lectured and taught extensively on medical and surgical aspects of eye care to doctors in five continents and twenty-eight countries around the world. He received the American Academy of Ophthalmology Honor Award in 1997, and was awarded the Distinguished Alumnus Award by the University of Wisconsin-Madison in 2010.

WOA Northwoods Education Event

October 12-13, 2012

Deadline for Registration is October 5th

Doctor's Name: _____ License #: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ AOA ID # _____

Email Address: _____ OE Tracker #: _____

Guest Name(s): _____

Please indicate your registration preferences below:

- ◇ **WOA/AOA Member Registration Fee...\$160** (includes eight hours of continuing education, breakfasts, snacks and all entry fees for the fishing contests)
- ◇ **NON MEMBER Registration...\$480 each** (includes eight hours of continuing education, breakfasts, snacks and all entry fees for fishing contests)
- ◇ **Guest Registration...\$70 per person** (includes entry fees for fishing contests and snacks). Does NOT include education.

Total fees:

Member Seminar Registration: _____ @ \$160 = \$ _____

Non Member Seminar Registration: _____ @ \$480 = \$ _____

Number of Guests: _____ @ \$70 each = \$ _____

Total.....\$ _____

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or Visa #: _____

Expiration date: _____ 3 Digit V Code: _____ Signature: _____

Street Address where CC bill is received: _____

Zip Code where CC bill is received: _____

Please return form to:
Wisconsin Optometric Association
6510 Grand Teton Plaza – Suite 312
Madison, WI 53719
Phone: 608-824-2200
Fax: 608-824-2205