



6510 Grand Teton Plaza, Suite 312
Madison, WI 53719

To: Wisconsin/Michigan Optometrists

From: Dr. Tim Frederiksen - Chair, Northwoods Education Event

Date: August 2014

21st Annual WOA Northwoods Education Event

October 10-11, 2014

Grand Pines Resort, Hayward

Are you looking for "unique CE in a unique setting?" Attend the 2014 Northwoods Education Event at Grand Pines Resort in Hayward, WI, and look no further! Grand Pines Resort is located on Round Lake, which is also the original home of Famous Dave's BBQ. The Hayward area offers many opportunities, including fishing, hunting, golfing, hiking, biking, shopping, and even gambling at a casino located just a few miles from the resort.

Again this year, included in our stay will be the use of four deluxe pontoon boats to use to fish or cruise the lake in comfort. Also, complimentary guide service for two days provided by Mike Best Guide Service is offered. This can be used for novice fisherman or those without equipment as well as by seasoned fisherman who want to learn more about the lakes. To be fair to all interested, we will be gathering a list of those who want to take advantage of the guide service and will then try to split up the time.

Eight hours of quality continuing education are offered at this year's event. A lineup of three top-notch speakers will present excellent CE, and speakers include: Dr. Douglas Salm, Valley Eye Associates - Appleton and Oshkosh, Dr. Joe Neilitz, Affinity Health Systems - Menasha, and Dr. Gerald Clarke, OptiVision - Fox Valley.

Dr. Salm will kick things off on Friday morning with lectures covering a new surgical therapy for glaucoma, and the day will conclude with Dr. Joe Neilitz providing attendees an update on current indications for intravitreal injections. Saturday morning will feature an update on glaucoma, "no drops" cataract surgery, and LASIK and Premium IOS's by Dr. Clarke.

The education schedule is slightly different this year with three hours of education Friday and Saturday morning and two hours on Friday evening. On Friday and Saturday, a continental breakfast will be served, along with hors d'oeuvres during Friday evening's education session. Whether you like to fish, golf, or just enjoy a fall walk in the north woods, this unique WOA CE seminar is perfect for you.

Accommodations consist of motel rooms or 2 and 3 bedroom cabins. The motel room rate is \$72 if you stay two or more nights, or \$99 for just a one night stay. The cabin rates are per unit and can be split by the occupants: 2 bedroom cabin = \$200 per night, 3 bedroom cabin = \$225 per night, 3 bedroom executive cabin = \$300 per night. Reservations must be made on a per motel room or per cabin basis. Check out these nostalgic yet modern accommodations as well as the resort layout at www.grandpines.com. All reservations must be made no later than September 19, and room/cabin rates will not be guaranteed at the group rate after this date. Call Grand Pines Resort right away for room reservations at (715) 462-4006.

Please complete the enclosed registration form, and mail or fax it to the WOA. You can also register online through the WOA website by using the following link: https://www.woa-eyes.org/event_registration?id=19. **The early bird deadline for registration is September 15th, and the regular registration deadline is October 1st.**

Previous participants can attest to the quality and quantity of the fun that has been a part of this event for the past 20 years.

EDUCATION SCHEDULE

2014 Wisconsin Optometric Association Northwoods Education Event

Friday, October 10

7:00 a.m. - 10:00 a.m.

iStent® Procedure, and Updates to Eylea and Other Anti-VEGF Treatments

Education – Dr. Douglas Salm - (3 hours GL)

The iStent® Trabecular Micro-Bypass stent is a new surgical therapy for glaucoma that is designed to improve aqueous outflow to safely lower IOP and may reduce medication burden. Dr. Salm will be discussing the iStent® overview & indications, design specifications, therapeutic objectives, mechanism of action, and surgical procedure, and he will provide an overview of the U.S. IDE Clinical Study (including study design & results). Dr. Salm will also provide an overview of Eylea, including an update of this treatment's indications. He has also allowed for an extensive question and answer session to cover any and all of his presentation topics.

6:00 p.m. - 8:00 p.m.

Update on Intravitreal Injections

Education – Dr. Joe Neilitz - (2 hours)

The goal of this presentation is to bring the audience up to date on current indications for intravitreal injection.

Saturday, October 11

7:00 a.m. - 7:50 a.m.

Glaucoma Update

Education – Dr. Gerald Clarke - (1 hour GL)

This lecture will discuss MIGS—Minimal Invasive Glaucoma Surgery—and whether it is the future of glaucoma treatment. There will also be a discussion regarding the control of blood and eye pressure and their relationship to each other.

7:50 a.m. - 8:40 a.m.

No Drops/No Hassle Cataract Surgery

Education – Dr. Gerald Clarke - (1 hour PO)

This lecture will discuss the delivery of intra-ocular medications during surgery, resulting in the elimination of post op drop regimens, and how it simplifies the post operative period for cataract patients.

8:40 a.m. - 9:30 a.m.

LASIK & Premium IOL's

Education – Dr. Gerald Clarke - (1 hour RS)

LASIK continues to be an excellent alternative to wearing glasses and contact lenses. This lecture will discuss new gadgets for surgery and the results of Holos and Femto. Finally, an update on advances in premium IOLs will be provided.

SPEAKERS



Gerald Clarke, M.D.

Gerald Clarke, M.D., a board certified ophthalmologist, received his undergraduate degree from the University of Notre Dame. He graduated first in his class from Loyola University School of Medicine. After completing his residency at Milwaukee's Eye Institute, he founded Ophthalmic Surgery of Wisconsin in Oshkosh and partnered with OptiVision surgeon Dr. Stephen Dudley in 2004.

Dr. Clarke is a pioneer in his field. He performed the first Radial Keratotomy in Wisconsin. He has performed thousands of LASIK laser vision correction procedures as well. Dr. Clarke is a national leader in the field of cataract surgery. He and Dr. Dudley were the very first in the area to perform Laser Enhanced High Def Cataract Surgery and develop a "No Drops/No Hassle" intra-ocular medication delivery system.

Dr. Clarke is a fellow of the American Academy of Ophthalmology, a member of the American Society of Cataract and Refractive Surgeons, the Sports Ophthalmology Association of the Americas, and a member of the American Medical Association as well as the Wisconsin Medical Society.

He and his wife reside in Appleton. In his spare time, Dr. Clarke enjoys cycling, writing, and dancing. He is a published science fiction author and has produced a movie based on his book, *The Drone Virus*.



Joe Neilitz, M.D.

Dr. Neilitz was born and raised in Appleton, WI, having attended Xavier High School. He later graduated with honors from Northwestern University in Chicago and completed his surgical training at Michigan State. He has special interests in cataract surgery and diabetic retinopathy.



Douglas F. Salm, M.D.

Dr. Salm is a native of the Fox Valley Area and was Valedictorian at Appleton North High School. He graduated with honors from the University of Wisconsin-Madison, where he also finished his medical school training. He began his residency in Grand Rapids, MI, where he did a rotating internship. He spent the last three years in Chicago, where he finished his prestigious ophthalmology residency at Loyola University, gaining exposure to all areas of medical and surgical eye care.

Dr. Salm has particular interests in diabetes, macular degeneration, cataracts, and glaucoma. His training includes Avastin and Lucentis treatment for macular degeneration as well as a high volume of cataract surgeries. Dr. Salm is excited to come home and join a group of doctors that have shown their commitment to providing the residents of the Fox Valley with the highest quality of eye care.

WOA Northwoods Education Event

October 10-11, 2014

Early Bird Registration deadline is September 15th

Deadline for Registration is October 1, 2014

Doctor's Name: _____ License #: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ AOA ID #: _____

Email Address: _____ OE Tracker #: _____

Guest Name(s): _____

Registration:

- ◇ **WOA/AOA Member:** (includes eight hours of continuing education, breakfasts, snacks, and all entry fees for the fishing contests)
_____ **Early Bird Registration Fee (September 15th Deadline)...\$160**
_____ **Regular Registration Fee (September 16– October 1)...\$180**
- ◇ **NON MEMBER** (includes eight hours of continuing education, breakfasts, snacks, and all entry fees for fishing contests)
_____ **Early Bird Registration Fee (September 15th Deadline) ...\$480**
_____ **Regular Registration Fee (September 16– October 1)... ...\$500**
- ◇ **Guest Registration...\$70 per person** (includes entry fees for fishing contests and snacks). Does NOT include education.
- ◇ **Fishing Guide Service** - No fee charged, but gratuity is expected.
Preferred Day: _____ Friday
_____ Saturday

Total fees: \$ _____

Send check and registration to the Wisconsin Optometric Association, or bill to your credit card:

(Circle One) MasterCard or Visa #: _____

Expiration date: _____ 3 Digit V Code: _____ Signature: _____

Street Address where CC bill is received: _____

Zip Code where CC bill is received: _____

Please return form to:
Wisconsin Optometric Association
6510 Grand Teton Plaza, Suite 312
Madison, WI 53719
Phone: 608-824-2200
Fax: 608-824-2205